



Dear Contestant,

Securing sponsorship is a crucial step in your journey to competing at the Worlds Miss Tourism Pageant. Here are some guidelines to help you effectively approach potential sponsors and secure the support you need.

- 1. Prioritize Miss Tourism:** When seeking sponsorship, always ensure that Miss Tourism is your primary focus. Avoid mentioning any other pageants in your communications. Your dedication to this prestigious event should be evident.
- 2. Track Your Outreach:** Keep a detailed record of all the businesses and individuals you contact for sponsorship. This is important in case Worlds Miss Tourism is contacted by a potential sponsor for verification or more information. Having an organized list will also help you follow up appropriately.
- 3. Go Beyond Social Media and Email:** While social media and email are useful tools, don't rely solely on them. Take the time to visit potential sponsors in person. Dress like a winner when you do, as your appearance can help sponsors visualize your potential success. Present yourself with confidence and professionalism, leaving a lasting impression.
- 4. Demonstrate Value to Sponsors:** Let potential sponsors know what you can do for their business. Explain how sponsoring you will bring positive attention and potential sales to their company. Emphasize that by supporting you, they are investing in a Queen who will bring eyes to their brand and help them reach a broader audience.
- 5. Personalize Your Approach:** Tailor your sponsorship requests to each potential sponsor. Research their business and understand their needs, so you can present a compelling case for why sponsoring you aligns with their goals.
- 6. Follow Up and Show Gratitude:** After reaching out, always follow up with a thank you message, regardless of their response. Showing appreciation reflects well on you and can keep the door open for future opportunities.



7. Please use the blank letterhead to include your (contestants) information. Hobbies, Why she chose Miss Tourism Pageants, what she would like to accomplish during the reign.

**8. Be Professional and Positive: Maintain a positive, friendly, and professional tone in all your communications. Your enthusiasm and commitment to the Miss Tourism Pageant should shine through in every interaction.
Best of luck in your sponsorship journey! Remember, your dedication and effort will set you apart and help you achieve your dreams.**

Kindest Regards,

A handwritten signature in black ink that reads "Teri Alexander". The signature is written in a cursive style with a large, sweeping initial "T".

**Owner and Executive Director
misstourismpageants.com
info@misstourismpageants.com**



Support Your Representative at the Worlds Miss Tourism Pageant

We are proud to introduce _____, your representative at the Worlds Miss Tourism Pageant, taking place from July 2026. She will compete for the title of Worlds Miss Tourism 2027 for her age category, serving as an ambassador to promote your community's attractions and strengths.

_____ is a dedicated role model with a passion for making a positive impact. To compete at her best, she needs your support to cover entry fees, wardrobe, travel expenses, and more. Your sponsorship will not only help her pursue her dreams but also promote your business. Sponsors are recognized in all media interviews, featured in the program, and listed on our website.

How You Can Help:

Please make checks or money orders payable directly to _____, her parent or guardian, or to the Miss Tourism Pageant's business PayPal account. For any questions, contact our office Monday through Friday, from 2-7 pm.

Thank you for supporting _____ and investing in the future of our community!

With gratitude,

Teri Alexander

Teri Alexander

Executive Director

Miss Tourism Pageant Organization

misstourismpageants.com

info@misstourismpageants.com

